Experience

Plan With CoCo | Jan 2026 - Present
Co-Founder & Product Design Lead
planwithcoco.com

Zira | 2025 - 2026
Product Designer, PMM
& AI Vision Specialist
www.zira.com

STATE | 2024 - Present
Founder and Product Design Lead
statedesigncollective.com

APEX Semi | 2022 - 2024
Product Design & Software Engineer
www.apexsemi.com

Figma | Adobe Creative Suite | UI/UX | Brand Identity | Design Systems | Interaction Design | Prototyping | Usability Testing | Information Architecture | User Research | Accessibility | HTML | CSS | TypeScript | JavaScript | React | Next.js | Django | SQL | Claude Code

Education

San Francisco State University
B.S. Industrial Design
2018 - 2020

Hack Reactor
Full Stack Web Development
2022

Din Cohen

Product Designer.
0 to 1 and beyond at CoCo.
29% sales lift at Zira.
50+ organic users at STATE.
APEX queries minutes to seconds.

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